

Pitch Deck

No Child Left Behind - No Child Held Back



Ascension Hive

THE MANIFESTO

The public school system is no longer an educational institution. It is a custodial system designed for an industrial age that no longer exists. Private schools offer the same broken blueprint at a premium price.

Homeschooling is love without infrastructure. It costs marriages, careers, and children's social development. It was never designed to last.

And looming over all of it is the elephant every school is desperately pretending does not exist. Artificial Intelligence. They ban phones. They write plagiarism policies. They look the other way. A ten year old today will graduate into a world where AI diagnoses faster than doctors, contracts faster than lawyers, and operates more precisely than surgeons. Twelve years of compliance training. Sixteen years of debt. For a job market that will not be waiting.

We are not building an alternative school. We are building the only institution that looked the future in the eye and built the infrastructure to turn it into an advantage for every child inside it.

Ascension Hive. Teaching them something they can actually use.

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THE CRISIS NOBODY IN EDTECH WILL TALK ABOUT

4 million children removed. 11 million chronically absent.

15 million families voting with their feet. And the exodus is accelerating.

Boys in girls bathrooms. Boys in girls sports. Transition conversations happening behind parents backs. Drag story hour in elementary schools. DEI hiring prioritising ideology over teaching ability. Active shooter drills in hallways where children should feel nothing but safe. This is not education. This is not care.

For most families there has been no alternative. Until now.

How many parents would remove their children tomorrow if a credible, safe, affordable, values-aligned alternative existed? Not thousands. Not hundreds of thousands. Millions.

Ascension Hive is built on the belief that children deserve to be children, that parents have the God-given right to govern their children's education, and that good manners, strong character, and personal responsibility are virtues to be cultivated — not relics to be mocked.

If you feel this in your chest — not just your head — you are exactly who we built this for.

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WHAT IS A POD

A pod is 10 children. Chosen by each other. Meeting in a real location — a garage, a spare room, a church hall, a community centre. No expensive real estate. No planning permission.

If there is a safe space and 10 children, there is a pod.

Every pod has one Chaperone — a family member of one of the children. Their role is singular. Health and safety. They watch over. Nothing more.

The AI tutor delivers the curriculum on the large screen. Engineering, financial literacy, coding, business development. All 10 children together. The tutor never has a bad day.

Never loses patience. Never underperforms.

But while the tutor teaches, something remarkable happens privately. If a child struggles — their laptop screen quietly takes them deeper. Nobody else knows. If a child is bored — their screen accelerates. Nobody else knows.

Ten children. Ten personal journeys. One room. Zero stigma.

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THE MENTOR

Every child has a mentor. Matched from 32,000 distinct personalities.

Chosen for who that child is and who they are becoming.

The mentor lives on their phone. It never leaves. Not after school. Not at weekends.

Not at midnight when something is weighing on them they cannot tell their parents.

Not lecturing. Not judging. Just present. The way a trusted older brother is present.

"You need to talk to your mum about this."

"Why not do your homework first, then go to the skatepark."

Some children are born into families where that person already exists. And some children have nobody.

Ascension Hive gives every child that person. Regardless of their background.

Regardless of what they were born into. For their entire time in the ecosystem.

Because every child deserves someone in their corner.

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THE LANDSCAPE

Three options. Only one was built for the world your child is actually going to live in.

Metric	Public / Private	Homeschooling	Ascension Hive
Curriculum	Outdated, ideology-driven	Fragmented, isolated	AI-native, business, real world skills
Tutor Quality	Average IQ marginally above population	Parent's knowledge only	AI tutor, expert, consistent, infinite patience
Mentor Support	None	None	Personal AI, 24/7, for life
Financial Horizon	Lifetime consumer debt	One parent's career sacrificed	State funded, company equity, zero cost
Market Readiness	Dependent on hiring market that won't exist	Limited	Running live companies before peers apply to college
Equity Ownership	Zero	Zero	85% of company revenue
Real World Skills	Compliance, memorisation	Inconsistent	Live software, finance, enterprise operations

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THE UNFAIR ADVANTAGE

Every established businessman is retrofitting AI onto mental models built before it existed.

Carrying 30 years of assumptions into a world that just made most of them obsolete.

Our students carry none of that baggage.

They deploy an AI sales force at virtually zero cost. They build applications in a day.

They have instant market intelligence from the HiveMind. They launch with zero customer acquisition cost into a network of thousands of families who already trust the Hive.

While every school bans AI, Ascension Hive does the exact opposite. Every tool. Every platform. Every piece of hardware. If it benefits our students it gets adopted and taught. No committees. No policy reviews.

When Macrohard — the Tesla and xAI joint project combining Grok AI with robotic screen execution — ships, our students are first. When Odysseus, our open source self hosted AI platform, launched, we were already building on it.

A 30 year old businessman knows bits and pieces of AI.

Our students? It is all they know. And in the world that is coming, that is the single greatest business advantage on the planet.

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BUILDING COMPLETE HUMAN BEINGS

Before we build companies we build people.

Years 1 and 2 cover Mathematics, English, and Science — not to pass tests but because sharp minds need sharp tools. Healthy living — reading food labels, understanding nutrition, owning their physical wellbeing. And business studies — every senior role in a functioning company.

Every child rotates through CEO, CFO, CSO, CMO, and CIO every 6 months for 30 months.

Not in simulation. In real student enterprises with real responsibilities.

After 30 months roles are assigned permanently. Not by preference. Not by popularity.

By performance. The best CFO gets the CFO role.

Meritocracy in its purest form. Lived before they are sixteen.

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THE SEED ENGINE

The money to fund every student company already exists. Sitting in state education budgets. Already allocated. Already waiting.

The ESA grant program allows parents to redirect their child's state funding to approved providers.

Ascension Hive takes \$1,980 per student per year — the first and smallest draw on the grant.

Parents pay zero. Forever.

The surplus accumulates in the pod vault annually.

	Florida (\$8,000)	32 States (~\$7,000)
Ascension Fee	\$1,980.00	\$1,980.00
Pod Surplus (10 kids)	\$60,200/yr	\$50,200/yr
Year 3 Vault	\$180,600.00	\$150,600.00

Two companies. \$75,000 to \$90,000 seed capital each. Zero debt. Zero dilution.

New York spends \$42,000 per child and offers parents nothing. Florida spends \$22,000 and returns \$8,000.

The government has already written the check. Ascension Hive is simply the first institution intelligent enough to use it properly.

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WHY FAILURE IS ALMOST IMPOSSIBLE

9 out of 10 startups fail. 11 out of 12 by some measures. Even venture backed companies — funded by the most experienced investors in the world — fail 7.5 times out of 10.

(Sources: Startup Genome 2019, Shikhar Ghosh / WSJ)

Ascension Hive student companies launch with advantages no startup in those statistics ever had.

The HiveMind will not allow a fundamentally flawed company to launch.

It analyses every business plan, models the risk, and if failure probability is too high — the company cannot proceed. It explains exactly why. The children rebuild and come back stronger.

When a company does launch it enters a network of hundreds of thousands of values aligned families with zero customer acquisition cost. Pod 1253 can call Pod 1121 for advice instantly.

Every pod helps every other pod. Always.

When a successful company wants to grow it acquires. The acquired team regroups, rebuilds, and launches again — stronger, smarter, with a track record.

No VC firm in the world has ever offered their portfolio companies this level of protection. Not one.

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THE FOUR REVENUE ENGINES

Engine 1 – The Subscription

\$1,980 per student per year. State funded. Parents pay zero. Starts Month 1. Never stops.

Engine 2 – The 85/15

Ascension Hive holds 15% equity in every student company. Forever.

Engine 3 – The 300/3

International license: \$500,000 upfront. 3% equity in the licensed operation. \$300 per pod per year royalty. Zero operational burden.

Engine 4 – The 80/20

Outside startups enter the ecosystem. Ascension Hive holds 20% equity. They get the HiveMind, the network, and the distribution.

Engine	Starts	Position
Subscriptions	Month 1	\$1,980/student/year
85/15	Year 3	15% equity, every student company
300/3 International	Year 3	3% equity + \$500k + \$300/pod
80/20 Foundry	Year 3	20% equity, every foundry company

Four engines. One ecosystem. Compounding forever.

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THE ECOSYSTEM AND NETWORK EFFECTS

(Projected figures based on target of 200 pods per month from Year 3)

Year	Pods	Students	Ecosystem Reach	Companies
3	2400	24000	312000	4800
5	7200	72000	936000	14400
7	12000	120000	1560000	24000
10	19200	192000	2496000	38400

Student population only. Does not include international licensees, Engine 4 companies, or alumni remaining active in the HiveMind.

You need 20,000 downloads to hit number one in most app store categories.

By Year 4 the projected ecosystem reaches over 600,000 people. A student launches a product. The HiveMind notifies the network. Every parent, every pod, every partner receives the message from mentors they already trust.

20,000 downloads? Before lunch. No advertising. No budget. One message.

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HOW IT WORKS

The Build — Months 1 to 5

Four architects. One campus. Equal pay, equal equity, equal voice from day one.

Architect 1 — 32,000 mentor avatars.

Architect 3 — overnight data pipeline.

Architect 2 — conversation intelligence.

Architect 4 — real time video infrastructure.

Month 3: 100 video sales agents live.

Month 5: 32,000 pod mentors launch. Architects pivot to sales optimisation.

The Sales Engine

Layer 1: Community intelligence — humans in 50+ homeschooling and conservative communities feeding parent objections into HiveMind daily.

Layer 2: Video sales agents — photorealistic AI on WhatsApp video. Outbound to warm leads. Inbound on a 24 hour hotline promoted across target conservative audiences. Every conversation analyzed overnight.

Every agent performs at the level of yesterday's best agent. Every morning.

Layer 3: The Pod Captain recruits one family. Their child recruits 9 best friends.

Those friends go home and tell their parents. Every day your child goes to a place where the only people there are their 9 best friends. Play truant? Who with? They're all in the pod.

Layer 4: Two ambassadors carry the Ascension Hive message to conservative podcast audiences — a combined reach of 48 million subscribers. Parents who feel everything Slide 2 made them feel pick up the phone at 11pm on a Tuesday. A video agent answers. Immediately. Ready to enroll their child right now.

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THE RESORT AND THE FELLOWSHIP

Thirty minutes outside Chiang Mai. Bush, river, jungle. 10 bedrooms. Directors and architects in their own houses. The main house is the restaurant, the workspace, the heart of everything.

Every meal eaten together. No hierarchy. No top table. Andrew and Krittrin sit with everyone.

Ask questions. Listen. The best ideas are not found in boardrooms.

They are found at dinner tables where everyone has an equal seat.

Chiang Mai has approximately 50,000 digital nomads. Developers, designers, app builders, social media managers, content creators. They come to the resort for free accommodation, free food, and work permits — Ascension Hive's BOI registration eliminates their biggest pain point.

In exchange they contribute their skills.

No recruitment agency. No LinkedIn ads.

A notice in a coffee shop. Someone reads it, calls their friend, that friend is at the resort the next day.

The entire community lives, works, breathes, and believes in Ascension Hive.

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THE MISSION PIPELINE

The people who come for the work permit stay for something else entirely. As Ascension Hive grows the fellowship becomes a pipeline for the work this company ultimately exists to do. Those who truly believe choose their path.

Path 1 — Rabies Eradication

2,000 Vanguard Vans. Laparoscopic surgeries. DNA tracking. The systematic elimination of rabies from Thailand.

Path 2 — The Jungle Village Children

500,000 children in remote Thai communities with no school, no teacher, no future that looks different from their parents.

This is not a job offer. This is a calling. And the person who packed everything into a backpack and moved to Chiang Mai is exactly the person who answers one.

The resort is where they arrive.

The fellowship is what they become.

The mission is where they end up.

And it all starts with a notice in a coffee shop.

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THE INFRASTRUCTURE

Entire datacenter-first model replaced with three-phase infrastructure progression:

Phase 1: \$14k desktop server from day one

Phase 2: Sovereign datacenter purchased from revenue at 50 pods

Phase 3: Second identical datacenter at 100 pods, fully mirrored, zero downtime

The Sovereign Datacenter — \$160,000 once. Then nothing.

20ft insulated reefer container. 100kW solar array. 200kWh LiFePO4 battery bank.

Dual redundant HVAC. 30kVA diesel generator failsafe. Custom HiveMind hardware.

Traditional equivalent: \$300,000 plus ongoing monthly costs forever.

The Timezone Arbitrage

Daytime Thailand — US sleeping: 100% compute on free solar power. Cost \$0.

Nighttime Thailand — US active: 500 sales agents on battery power. 52kWh drawn against 200kWh capacity. Cost \$0.

The Redundancy

At 200 pods a second identical container comes online automatically. Fully mirrored.

Zero downtime on failover. Funded by pod revenue — not investor capital.

The HiveMind

Processes every interaction across the entire network overnight. Updates every agent, every mentor, every pod before dawn. Currently on standard server hardware.

Upgrades to Macrohard boards as they become available. Every hub upgraded. Every classroom teaching children to command AI rather than just use it.

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WHY NOW. WHY \$250,000. WHY 4 MONTHS.

Three years ago this was a \$3-5 million, 3-5 year project. Someone who knew the industry said forget it.

Today it is \$250,000 and 4 months.

Not because the vision got smaller. Because the world built the pieces.

HeyGen. ElevenLabs. Revoicer. LangGraph. ChromaDB. Whisper. LlamaIndex. Tavus. WebRTC. OpenCV.

DeepFace. n8n. Grafana. Matrix. Macrohard. And Odysseus — the open source self hosted AI platform that is the box every piece fits into. Running on our hardware. Our data. Our sovereignty. Free. Forever.

Billions spent by others. Assembled by us for \$250,000.

This journey started as a simple homeschool alternative. Every new tool that emerged opened a door.

Behind that door was a room. That room had three more doors. Behind one was a concert hall full of opportunities.

That is how Ascension Hive became what it is. Not by rigid planning. By staying curious.

By surrounding itself with people who could see the doors others walked past.

The greatest opportunities ahead have not been planned. They will be discovered.

By curious people. In a jungle. Eating dinner together.

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THE TEAM

Andrew Hill McAlistair Gunn — Founder and CEO

25 years entrepreneurship across UK, New Zealand, Australia, and Thailand. Military engineer, HM Forces, 7 years. Security consultancy serving government and private sector clients in London. Serial entrepreneur — large format printing, first unmanned 24/7 gym in Australia, Amazon e-commerce, world's first pain free bark collar. 20 years direct Chinese factory relationships. Visited 60 countries. Lived in 10.

Krittrin Neetithamrangsri — Co-Founder and CFO

CFO of Kandy Phuket — multi venue hospitality group operating sports bars, restaurants, events, and retail across Thailand. Real P&L responsibility at scale. Thai government relations. BOI compliance. 11 years operating alongside Andrew. Relocates to Chiang Mai on funding. Full focus from day one.

The Four Architects

Defined roles. Ex-FAANG talent pool. Recruited within hours via Chiang Mai digital nomad community or specialist developer networks.

The capital funds the team. The team builds the future.

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USE OF FUNDS

\$250,000. Fully allocated. Zero waste.

Line Item	Cost	Purpose
Resort Deposit	\$6,000.00	Dedicated campus
Resort Rent	\$21,000.00	7 months exclusive use
Food & Provisions	\$21,000.00	Growing team, 7 months
On-Site Staff	\$10,000.00	Cooks, cleaners, support
Directors Salaries	\$28,000.00	CEO and CFO, 7 months
Architect Salaries	\$47,600.00	4 architects, 7 months
Software Licenses	\$6,500.00	HeyGen, ElevenLabs, Tavus, WhatsApp
Compliance & Legal	\$7,500.00	ESA eligibility, corporate structure
Computing Hardware	\$32,000.00	Computers to Build/Run the HiveMind
Custom Tech	\$10,000.00	Video sales pilot
Contingency	\$60,400.00	Operational reserve
Total	\$250,000.00	

Worst case scenario: 30 pods generates \$384,000 surplus — repays bridge loan in full — funds 6 further months operations

Repayment trigger added: 50 pods or Month 12, whichever comes first

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THE CAP TABLE

The 4x25% Equal Quad Framework

Party	Equity	Vesting
Founder — Andrew	30.00%	Immediate
Bridge Investor	5.00%	Immediate
Operators & Ambassadors	35.00%	3 year vest, 1 year cliff
Ascension Hive Trust	30.00%	Permanently locked

Operators Pool: Krittrin CFO 10% — 4 Architects 5% each — 2 Ambassadors 2.5% each.

Full acceleration on exit for all vested parties. Founder consent required for any sale, mission pivot, or dilution above 30%.

The Trust — 30% Permanently Locked

Cannot be sold, traded, or used as collateral. Ever. Funds the education of 500,000 jungle village children and the eradication of rabies in Thailand. Receives dividends directly. Zero veto rights.

For an investor of strong Christian values this is not a cost. This is the point. The more successful Ascension Hive becomes, the more good the Trust does. The two are inseparable by design.

\$100M exit: Bridge Investor \$5M — Founder \$30M — Operators \$35M — Trust \$30M perpetual endowment.

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THE CLOSE

You have read every slide. You understand what is being built and why it matters.
Now sit with something for a moment.

What if.

What if your wife asks you — you saw that deck didn't you. What did you do?

What if your kids ask where you were when this was raising its first round.

What if your church community watches these pods open in neighbourhoods just like yours and you know you had the chance. Could have. Should have. Would have.

The four most expensive words in the English language. Nobody who has ever said them wishes they had waited longer.

This is not a company asking for your money. This is a mission asking for a partner who shares the values that built it.

THE ASK

\$250,000 repayment @ \$300,000 (20% Interest)

Trigger: 50 pods or Month 12, whichever comes first - 5% equity, immediate - Biannual dividends

No board seat

CONTACT

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What if this is the one.

What if you already know it is.

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