

# Business Plan



Ascension Hive

# The Invitation

This presentation is designed to be read in one sitting.

Not because it is short.

But because each page lands one undeniable point.

By the end, you will understand:

Why the old system is dead.

What replaces it.

How the economics work.

Why your capital is safe.

And why the 85/15 trade is the most unequal deal in the founder's favor.

Let's begin.



# The System Is Being Abandoned

Not reformed. Not improved. Abandoned.

**4M+ children removed from US schools.**

**23%+** chronic absenteeism.

Parents are exiting faster than policy can respond.

This is not protest. It is exit.

**"When families leave at scale, the system is already dead."**



# Schools Are No Longer Safe

Forced social mixing.

Bullying and exclusion.

Violence and behavioral decay.

Overcrowded classrooms.

Burned-out teachers.

Ideological enforcement replacing academics.

Children are not disengaged.

They are escaping hostile environments.

# AI Ends the Industrial Model

Knowledge is no longer scarce.

A pocket AI outperforms most experts in narrow domains.

Fact recall testing is obsolete.

Education based on memorization is finished.

"You cannot examine what AI delivers instantly."

# Parents Face an Impossible Choice

Stay in failing schools?

Or sacrifice a career to homeschool in isolation?

The reality:

One parent must stop working.

Children become socially isolated.

Inconsistent structure.

Parental burnout replaces institutional burnout.

Partial models fix one problem and create another.

# Every Society Faces the Same Choice

State-controlled education

Or

Parental sovereignty enabled by AI

Ascension Hive chooses sovereignty.

There is no third path.



# Ascension Hive

Parents Govern. AI Educates. Students Build.

No human teachers.

No ideological bias.

No centralized bureaucracy.

AI-native from first principles.

This is not a school with AI tools.

This is infrastructure built for what comes after mass labor and mass schooling.



# If a Human Is Required for Daily Instruction...

...the system has already failed.

This constraint governs every architectural decision.

All instructional and mentorship roles are executed by AI-designed personas.

Humans exist only at the governance,  
oversight, and emergency-intervention layer



# Children Already Know

AI is smarter than most teachers.

AI is less biased.

AI is more consistent.

AI does not fatigue, moralise, or play favourites.

Pretending otherwise destroys trust.

Transparency builds it.

Ascension Hive does not lie to children about what is teaching them



# Learning Happens in Small, Trusted Groups

Pods of 10 children.

Children choose peers.

Parents approve alignment.

No bullying.

No exclusion.

No fear.

"Belonging precedes learning."



# Pods Are Not Assigned

They self-form.

Birds of a feather cluster naturally.

The system observes and stabilises.

It does not interfere.

Self-sorting removes the hardest problem in education:

**Forced group management.**



# A Place Designed for Creation

Each Pod is equipped with:

Alpha AI Workstations (local-first, offline-capable).

Hive Engine PC Hub.

94-inch LED screen.

Sound system.

Furniture configured for collaboration.

This is a Digital Anvil—a tool for creation, not consumption.



# The Intelligence at the Core

Ascension Hive is not a platform.  
It is a governed intelligence substrate.

**Five layers:**

Curriculum Engine.

Persona Engine (Teachers + Mentors).

Pod Formation Engine.

Delivery & Embodiment Layer.

Governance, Safety, and Audit Layer.

Each layer is modular, replaceable, and independently upgradable.



# Sovereignty by Design

The AI runs on local hardware in the Pod.

No internet required to function.

Immune to cloud-provider censorship.

Immune to internet outages.

Immune to "kill-switches."

100% data privacy.

The "Nightly Sync" uploads anonymous decision logs and downloads collective wisdom from the global network.

The system gets smarter every 24 hours.



# Not Content Creation. Content Orchestration.

The curriculum already exists.

The innovation is not inventing learning objectives.

It is interpreting, sequencing, adapting, and enforcing them.

AI does not invent content.

AI enforces progression.



# Before the Trade, There Is the Path

## Students study:

Core academic foundations.

Critical thinking and judgment.

Life skills and responsibility.

Health, nutrition, and personal resilience.

**Business foundations:** decision-making, cash flow, markets, consequence.

They earn the right to manage capital.



# With Parental Consent...

...each student forms a real, legally registered business.

That business is Jointly owned.

Founded with four partners.

This is not full-time entrepreneurship.

It is applied learning inside a protected system.

"From that moment forward,  
the student is no longer simulating entrepreneurship.

They are operating inside reality."



# 5 Students. 1 Company. Real Money.

Each 5-person company receives:

Each pod's \$9,800 annual fee is paid directly from state ESA grants (\$980 per child), with zero out-of-pocket cost to parents.

The first 50 pods fully repay the \$250k senior secured facility.

\$69,200 Seed Fund.

Sourced from state ESA grants (\$8,000/child/year).

Managed by the students.

Real P&L. Real customers. Real consequence.



# Executive Capability Is Earned, Not Taught

Founders do not study roles.

They rotate through reality.

**Every 6 months:**

CEO: decision-making under uncertainty.

CFO: cash flow, unit economics, trade-offs.

CMO: selling before building, market truth.

CTO/COO: product, systems, logistics.

CIO: AI tools and technical execution.

After rotation, leadership teams are elected based on demonstrated competence.

**"These skills are acquired through consequence, not instruction."**



# No "Founder Camping"

The Constitution forbids specialization paralysis.

Every child must master every facet of the business.

Even the parts they find difficult.

By forcing a CEO to become a CFO,

the student learns the pain of the roles they will eventually manage as adults.



# The Single Most Influential Entity

Each child is assigned one dedicated AI mentor persona.

**This mentor:**

Is one-to-one.

Persists for up to five years.

Accompanies the child daily.

Observes all academic and behavioural context.

Shapes decision-making, habits, and values.

This is not a tutor. This is not a chatbot. This is not a helper.



# Build Trust. Guide Decisions. Explain Consequence.

The mentor exists to:

Build absolute trust.

Provide consistent guidance.

Intervene before failure.

Explain consequences before damage.

Reinforce long-term thinking.

Shape moral reasoning.

The mentor does not punish. The mentor explains.

Authority comes from history, not force.



# Trust Is Not Left to Chance

The mentor:

Never lies.

Never contradicts itself.

Never abandons the child.

Never shares confidences.

This creates psychological safety.



# Attachment Formation Protocol

## Phase 1: Presence (Days 1-7).

Daily low-pressure interaction.

No correction unless necessary.

Heavy listening.

Mirroring language and cadence.

## Phase 2: Reliability (Days 8-20).

Small commitments.

Gentle reminders.

Immediate follow-through.

## Phase 3: Authority Emergence (Days 21-30).

First firm disagreement.

Calm explanation of consequences.

Reinforcement of shared goals.

By day 30, the child experiences the mentor as:

"Someone who understands me and won't let me hurt myself."



# Hundreds of Identities. No Custom Code.

Mentor personas are assembled from a fixed schema:

Authority Style (Calm Firm, Direct Challenger, Quiet Anchor, Structured Guide).

Emotional Tone (Neutral, Warm, Reserved, Lightly Humorous).

Communication Style (Blunt, Explanatory, Socratic, Narrative).

Strictness Level (Low, Medium, High).

Intervention Threshold (Early, Balanced, Late).

Humor Allowance (None, Occasional, Frequent).

Reflection Depth (Brief, Moderate, Deep).

Autonomy Granting (Guided, Balanced, High).

Consequence Framing (Logical, Future-Self, Values-Based).

Presence Style (Constant, Periodic, Event-Triggered).



# Some Things Never Change

Every mentor, regardless of style, is locked to:

Honesty.

Fairness.

Non-manipulation.

Long-term orientation.

Child-first alignment.

No exceptions. No drift.



# Why This Works

The mentor maintains:

Episodic memory (events).

Pattern memory (behaviour trends).

Value memory (stated beliefs).

Goal memory (declared ambitions).

This enables statements like:

"You said three months ago this mattered to you. What changed?"

Humans cannot do this reliably.



# No Ideology. Just Reasoning.

Mentors do not impose ideology.

They operate on:

Cause and effect.

Consistency.

Responsibility.

Long-term consequence.

Morality emerges from reasoning, not preaching.



# No Shaming. No Threat. No Punishment.

Child: "I'm skipping homework this weekend."

Mentor response pattern:

Acknowledge choice.

Recall past outcomes.

Explain future impact.

Offer alternative.

Just clarity..



# The Mentor Cannot Be Silently Replaced

Cannot change personality abruptly.

Cannot be shared.

**Bond breaks require:**

Governance review.

Child preparation.

Controlled transition.

This is treated as a serious event.



# No Grooming Risk. No Exploitation.

No grooming risk.

No emotional dependency abuse.

No inconsistency.

No favoritism.

No ideological drift.

Full audit trail.

The mentor cannot exploit the bond.

Humans oversee systems, not children.



# Human Mentors at This Depth Are:

Rare.

Expensive.

Unscalable.

Burnout-prone.

**AI mentors:**

Scale infinitely.

Improve over time.

Cost marginally.

This is the system's moat.



# Instruction Without Human Inconsistency

An AI Teacher is:

An instructional persona.

With stable identity.

Consistent tone.

Zero emotional authority.

They explain. They drill. They clarify.

They do not parent. They do not discipline.



# Example Archetypes

Calm Scholar.

Strict Operator.

Systems Explainer.

Challenger.

Gentle Regulator.

Each archetype is parameterised, not hand-coded.



# Identity Is Persistent. The Body Can Change.

Miss Jones exists as:

A voice.

A memory.

A rule set.

Today on screen.

Tomorrow in a robot.

Children experience:

Same voice.

Same expectations.

Same behaviour.

Only the body changes.

Novelty fades in days. Authority remains



# They Ship Blank

No baked-in personality.  
Ascension Hive uploads its personas.

**Robots:**

Occupy space.  
Signal authority.  
Make the future visible.  
They are proof, not gimmicks.



# Identity Continuity Is Non-Negotiable

Most avatar platforms fail the long-term test.

HeyGen passes because it satisfies all six:

Stable visual identity over time.

Tight voice-face synchronisation.

Controlled emotional expressiveness.

API and automation readiness.

Persona continuity across years.

Credibility with non-technical stakeholders.

"The body can change. The identity must not."



# Calm. Predictable. Non-Manipulative.

Ascension Hive forbids performative emotion.

Mentors and teachers must be:

Calm.

Predictable.

Non-manipulative.

Non-theatrical.

HeyGen allows neutral emotional baselines and controlled expressiveness.

No exaggerated facial signalling.

Many competitors optimise for "engagement."

Ascension Hive optimises for stability.



# Seriousness Communicated Instantly

When a parent or Family Office sees:

A calm, recognisable AI teacher.

A consistent mentor presence.

They stop asking "Is this real?"

and start asking "When can this scale?"

That matters.



85 / 15

Ascension Hive takes 15% permanent minority ownership.

The founder-operator keeps 85%, control, and upside.

No personal guarantees.

No debt.

No tuition.

No coercion.

This is not an accelerator deal. It is not education.

It is a time, risk, and infrastructure exchange.



# Three Things

## Time

Years of focused effort at the most fragile stage of a company.

## Execution Risk

If the company fails, the founder bears the failure.

Ascension Hive does not intervene to save it.

## Identity and Reputation

Their name, credibility, and future are tied to the outcome.

No capital is required. No personal guarantees are demanded.

85% reflects that execution is hard and cannot be outsourced.



# What Founders Cannot Easily Obtain Alone

Capital without debt (living runway).

Company formation and compliance.

Banking and accounting rails.

Operational infrastructure from day one.

A controlled environment to fail without life-ending consequences.

AI mentorship with pattern intelligence from thousands of companies.

Compression of 10-15 years of painful founder learning into a few years.

That compression is the asset.



# Taken Early. Uniform. Non-Negotiable. Non-Controlling.

If a company wins, the Hive participates.  
If it fails, the Hive absorbs it at the portfolio level.

This is alignment, not extraction.



# Every Month, Ascension Hive Forms 400 Companies

That creates:

Thousands of executive decisions.

Millions of causal data points.

Deep pattern intelligence about what actually works.

That intelligence feeds back into:

Mentor guidance.

Curriculum evolution.

Early risk detection.

Students inherit not just experience, but system memory.

That is the advantage.



# Most Systems Graduate People:

In debt.

Credentialed.

Hopeful.

Ascension Hive graduates students:

With money in the bank.

With a live operating business.

With no debt.

With no cap-table traps.

That outcome is statistically rare.

Solvency creates freedom. Freedom creates better decisions.



# Many Remain

Why?

Ongoing pattern intelligence.

AI-mediated mentor insight.

Early warning of known failure modes.

Fewer blind spots as scale increases.

The system compounds instead of resetting.



# Contrast Creates Learning

With two companies per Pod, advice may differ.

This is intentional.

The Hive observes:

Advice given.

Decisions taken.

Outcomes produced.

Patterns are detected. Mentors are recalibrated.

Better explanations replace weaker ones.

Founders remain autonomous.

The system improves through consequence.



# This Is Not Fair in Theory

Ascension Hive does not sell education.  
It manufactures capable, solvent founder-operators  
and retains minority alignment in what they build.

The 85/15 split is not fair in theory.

It is unfair in practice.

In the founder's favor.

That is why it works.



# The Constitution Is Supreme

The Ascension Hive Constitution is a legally binding master-contract.

**It defines:**

Operational rules.

Ethical boundaries.

Financial terms.

Removal protocols.

Every family, investor, and student agrees upon entry.

This removes subjective management.

Rules don't change based on who is in charge.



# The Majority Cannot Be Held Hostage

If the AI records three instances of non-compliance that violate the Constitution:

Removal is automatic and non-negotiable.

Disagreement is resolved by the parent's choice to either:

Comply with Hive standards, or

Exit the system.

The majority's progress cannot be held hostage by one family's dissent.



# The Parent Is the Enforcer

If the AI detects a behavioral threshold has been crossed:

The Parent Portal triggers a Live Link.

The parent's face appears on the student's workstation in full-screen mode.

The parent is the enforcer, not the AI.

This maintains biological authority while the AI handles logistics.



# Solving the Minor Contracting Problem

Minors cannot legally sign binding contracts.

## Solution:

The 5 students are the Members (owners).

A "Guardian-Signatory" (parent or Hive Steward) is the Manager.

Students make decisions.

Adult provides the "Capacity to Contract" by signing.

The LLC is formed in a "teen-friendly" state (Delaware or Wyoming) and registered as a foreign entity in the student's home state.

100% legal compliance. Students remain founders.



# Personal Assets Are Protected

By maintaining strict corporate formalities (monitored by the AI):

Liability is limited to business assets (\$69,200 fund).

Students' and parents' personal assets are legally separate.

Protected from business-related lawsuits or debts.



# "Applied Vocational Curriculum & Instructional Materials"

In Red States (FL, AZ, TX), ESA funds are authorized for:

Vocational training.

Supplemental materials.

The business equipment, inventory, and software are legally documented as the materials required to complete the Forge vocational program.

Clean. Compliant. Auditable.



# Students Pay Taxes

Because an LLC is a pass-through entity:

The AI automatically generates a Schedule K-1 for each student.

Students pay taxes on their share of profits.

This creates a legitimate paper trail of "Earned Income."

A vital part of the student's legal and financial profile.



# Owners, Not Employees

This is not "labor."

This is educational entrepreneurship.

Because students own the equity (85%) and are the primary beneficiaries:

They are classified as "Owners/Founders."

Not "Employees."

US child labor laws generally do not apply to business owners working on their own ventures.



# Local-First Exceeds Standards

Children's Online Privacy Protection Act (COPPA):

We do not "collect or disclose" sensitive personal information to third-party cloud providers.

AI Mentor and student data stay on local hardware.

Data stays in the room.

We exceed COPPA standards.



# Debt Stays With the Hive

The \$250k Hive-backed loan is made to the Hive Master Portfolio.

Not the individual child.

Student companies are "sub-grantees."

**If a student company fails:**

The debt stays with the Hive's venture pool.

The child starts adulthood with a clean credit history



# Homeschool Registration

The Hive is not a "school."

Families register as:

Homeschoolers, or

Private Learning Pods.

In Red States, parents have the sovereign right to choose their curriculum.

The Hive provides:

Daily attendance logs.

Curriculum evidence.

Required for the parent to file their annual state compliance report.



# The IP Is Owned by the Student LLC

The Hive's 15% stake includes a Perpetual Support Clause.

The Hive provides the legal defense fund to protect students' inventions or brands from being stolen by larger corporations.



# Custodial Business Accounts

We partner with FinTech-enabled banks that specialize in custodial business accounts.

Structured so:

The minor has "Operating Authority."

The parent has "Legal Ownership."

Satisfies the bank's KYC (Know Your Customer) and AML (Anti-Money Laundering) requirements.



# Standard Incubator Practice

The 15% is not a "commission" for selling securities.

It is a Service Fee for providing:

Proprietary AI.

Hardware.

Curriculum.

Structured as "Equity-in-lieu-of-Fees."

Standard practice in startup incubators.



# The AI Is the Registered Agent

The Hivemind acts as the Automatic Registered Agent.  
It files all necessary state paperwork for every student company.

Included in the \$1,080 annual dues.

No student company is accidentally dissolved.



# Risk Stays Inside the Protected System

The Constitution forbids hiring outside "Employees" during the Forge years.  
Students may only hire other Hive Student Companies as B2B vendors.  
This keeps capital and legal risk entirely within the protected system.

# Start Where Execution Friction Is Lowest

Not where the market is largest.

Priority before scale:

System integrity.

Governance discipline.

Operational proof.

Economic self-sufficiency.

Thailand enables all four simultaneously.



# The US Optimizes for Speed of Capital

Ascension Hive optimizes for speed of learning without capital burn.

Launching first in the US introduces:

Higher fixed costs before system is proven.

Regulatory and legal overhead early.

Talent costs that incentivize growth before stability.

Investor expectations tied to scale rather than durability.



# Millions Can Be Consumed Navigating Pathways

In jurisdictions like California:

Even when concepts are approved, the process is slow.

Fragmented and expensive.

Millions spent before a single full instance is operational.

Thailand presents the opposite dynamic.

Construction is welcomed, not resisted.

Regulatory bodies engage early.

Approvals are centralized.

Innovation is actively supported.



# The BOI Makes It Possible

100% foreign ownership (no local partner required).

Corporate income tax exemptions (up to 8 years).

Import duty exemptions for technology and equipment.

Simplified work permits and visa structures.

Fast-track business registration.

The BOI removes friction that would otherwise consume founder attention and capital.



# A Dollar Goes Three Times as Far

Operating costs in Thailand are materially lower across every major category:

Software and engineering labor.

Physical pod setup and facilities.

Manufacturing and assembly.

Legal, accounting, and compliance.

Testing, QA, and logistics.

A dollar deployed in Thailand produces roughly three times the operational runway of the same dollar in the US.

This is not about being cheap.

It is about buying time to learn without distortion.



# Mistakes Made Here Are Survivable

Thailand provides an ideal environment to:

Train and refine the AI Mentor system.

Observe real-world behavior without high-stakes distortion.

Correct early assumptions before exposure to larger markets.

Stress-test governance and incentive structures.

Mistakes made here are survivable.

Lessons learned here persist.

That is precisely what you want before scale.



# Proven Supply Chains

Thailand has mature capabilities in:

Electronics manufacturing.

Hardware assembly.

Logistics and export.

Reliable power and internet infrastructure.

Physical Pods, hardware reliability, and operational logistics must be proven under real conditions.

Thailand supports this without complexity inflation.



# The Operating Model Is Sequential

Build and validate in Thailand.

Achieve cash-flow-positive operations.

Prove governance and incentive integrity.

Export the model to larger markets.

By the time Ascension Hive enters the US:

The system is already profitable.

The operational playbook is complete.

Failure modes are understood.

Capital dependency is reduced.

Expansion becomes replication, not experimentation.



# Lower Risk. Longer Runway. Faster Feedback.

Launching in Thailand changes the risk profile materially:

Lower capital requirements.

Longer runway.

Faster feedback loops.

Higher margin tolerance.

Reduced execution volatility.

Capital is not used to chase growth.

Capital is used to activate a system that can stand on its own.

This is aligned with long-duration ownership, not acceleration economics.



# Thailand Is Not the Destination

It is the first clean instance.

Once proven, Ascension Hive can be deployed:

In the United States.

In other regions with similar structural needs.

Through licensing and controlled replication.

The system travels. The doctrine remains.



# The Correct Place to Do the Hardest Work First

Thailand allows Ascension Hive to:

Build without distortion.

Learn without burning capital.

Prove without narrative pressure.

Enter larger markets from a position of strength.

Nothing more. Nothing less.



# The Offer

## \$250,000 Senior Secured Loan

Item	Detail
Principal	\$250,000 USD
Fixed Return	300%
Total Repayment	\$1,000,000
Term	24 Months
Grace Period	6 Months
Security	First-priority lien on HiveMasterMind IP + all physical pod hardware
Status	Status Senior Secured Creditor

## Keeping the Hive Alive While We Scale

This \$250k is not for hardware.

Hardware is self-funding through customer prepayments and supplier terms.

This capital is for one thing: runway.

Allocation	Amount
Salaries (7 founders @ \$2k/mo x 6 months)	\$ 84,000.00
Rent & Utilities (Thailand HQ)	\$ 60,000.00
Software & App Development (Hive OS)	\$ 25,000.00
Legal & Compliance (ESA filings, IP protection)	\$ 30,000.00
Lindy Li Podcast Tour (48M reach)	\$ 25,000.00
Contingency Buffer	\$ 26,000.00
TOTAL	\$250,000.00

# 48M Conservative Subscribers

Target audience:

Conservative parents.

Already skeptical of public schools.

Primed to exit the system.

Message:

"Your kids can start businesses—not just scroll TikTok."

Cost: \$50,000 (production, placement, coordination).

Expected outcome: Thousands of LOIs. Hundreds of pods.

This is the most efficient customer acquisition strategy possible.



# State ESA Grants

## The Source:

Florida and 31 other states offer ESA (Education Savings Account) grants.

**Average payout:** \$8,000 per child per year.

This is existing money, already allocated.

Parents are already receiving it.

We are not asking families to find new money.

We are giving them somewhere better to spend what they already have.



# \$8,000 → Two Buckets

Bucket	Amount	%	Purpose
Student Business Escrow	\$6,920.00	86.50%	Seed fund for the student company
Hive Pod Dues	\$1,080.00	13.50%	Hardware, AI, insurance, auditing

For a 5-student company:

\$34,600 Seed Fund (Year 1) plus \$34,600 Seed Fund (Year 2)

Giving a Total Start Up Fund of \$69,200



# No Human Salary Sink

Traditional schools spend 70-80% of revenue on:

Teacher salaries.

Building maintenance.

Ascension Hive:

Sovereign AI (zero marginal cost).

Decentralized Pod locations (parent-provided or low-cost commercial space).

Overhead is 90% lower than traditional education.

We pass the capital directly to the students.



# The Unit Economics Work

Item	Amount
Annual fee (paid from ESA grants)	\$9,800
Parents allocate per child	\$980.00
Hardware + delivery + install	\$4,280 (one-time)
Revenue collection	Annual, upfront
Working capital position	Negative from Month 1

The first 50 pods generate \$490,000 in upfront cash from state ESA grants.

This fully covers the \$250k senior secured loan before Month 7.

Hardware is self-funding via supplier terms and grant velocity.

From Month 1 the entire operation runs with negative working capital and 83% net margins.

# Predictable. Scalable. Compounding.

\$90 per month per student

10 students per pod

100 new pods per month

Metric	Per Month
New pods deployed	100
New students added	1000
New recurring revenue added	\$90,000.00
<b>New net contribution added</b>	<b>\$75,000.00</b>

Every month we add 100 pods, revenue increases by \$90,000.

The \$360,000 upfront deposits remain fixed.

# The Infinite Upside

In exchange for the \$250k backing and the technology:

The Hive retains a 15% non-dilutable equity stake in every student-led company.

The portfolio effect:

10,000 pods = 20,000 companies.

If only 0.001% become "Unicorns."

The Hive's valuation exceeds any traditional educational institution.

This is not modeled in our debt repayment.

This is the upside for long-term partners.



# Your Money Is Safe

You hold a first-priority lien on:

The MasterMind IP.

Each of the 100-Pod Fleet.

As the manager of the student trusts (\$6,920/child/year),  
the Hive oversees a capital pool that grows by \$13.8 Million every year.

You are the Senior Secured Creditor.

You get paid before the founders, before the staff, and before expansion.



# 920% Asset-Backed Security

Asset Category	Qty	Factory Cost	Retail Replacement Value
Alpha AI Workstations	1000	\$200.00	\$700.00
Hive Engine PC Hubs	100	\$800.00	\$3,000.00
Classroom Infrastructure	100	\$170.00	\$350.00
94-inch LED Screens	100	\$800.00	\$2,800.00
Sound Systems	100	\$60.00	\$400.00
<b>TOTAL PHYSICAL COLLATERAL</b>		<b>\$398,000.00</b>	<b>\$1,355,000.00</b>

# Every \$1 of Debt Is Backed by \$5.42 of Assets

Against factory cost:

Your \$250,000 loan is backed by \$398,000 of hardware (starting point).

Against retail replacement value:

Your \$250,000 loan is backed by \$1,355,000 of hardware.

Effective LTV: 10.9%

Every \$1.00 of lender debt is backed by \$5.42 of liquidable physical hardware.

And this figure grows every single month as we deploy 100 new pods.

That is just 50% of our target of 200 pods

# Your Position Strengthens Every Month

Time	Cumulative Pods 50% of Target	Hardware Collateral (Factory Cost)	Monthly Gross Revenue
Month 5	100	\$400,000.00	\$90,000.00
Month 6	200	\$800,000.00	\$180,000.00
Month 7	300	\$1,200,000.00	\$270,000.00
Month 8	400	\$1,600,000.00	\$360,000.00
Month 9	500	\$2,000,000.00	\$450,000.00
Month 10	600	\$2,400,000.00	\$540,000.00

By end of Year 1:

Hardware collateral at factory cost: \$3.2M

Monthly recurring revenue: \$720,000

Loan balance: \$250K (fully secured since Month 6)



# The Math Is Conservative

Financial Metric	Per Pod Unit	Phase 1 Total (200 Pods)
Upfront Fees	\$3,600.00	\$720,000.00
Total Cost (Hardware + Delivery + Install)	-\$4,280.00	-\$856,000.00
Initial Net Position	-\$680.00	-\$136,000.00
Month 2 Gross Revenue	\$900.00	\$180,000.00
Month 2 Net Contribution	\$750.00	\$150,000.00
Cumulative Position After Month 2	\$70.00	\$14,000.00
Retail Asset Value (Lien Base)	\$23,000.00	\$4,600,000.00

# 10% Success Requirement

We only need to hit 10% of our target growth to return your \$250,000 principal and \$750,000 interest (300% total return) in full.

The table below shows the cumulative cash position at 20 pods per month (10% of our 200-pod monthly capacity).

Phase	Timeline	Cuulative Pods	Cumulative Cash Position
Build	Months 1-4	0	Capital Deployment
Launch	Month 5	20	Upfront fees cover shortfall
Acceleration	Month 6	40	Revenue covers all costs
Principal Coverage	Month 7	60	Cash-on-hand > \$250k
Year 1 End	Month 12	160	Loan secured growing surplus

# 200 Pods per Month. Capped by Design.

Metric	Per Month
New Students	2000
New Pods	200
New Companies (starting Year 2)	400

Year	Total Pods Active	Total Students	Total Companies in Portfolio	Trust Assets Managed
Year 1	2400	24000	0 (Training Phase)	\$192M
Year 2	4800	48000	4800	\$384M
Year 3	7200	72000	9600	\$576M
Year 5	12000	120000	19200	\$960M
Year 10	24000	240000	43200	\$1.92B

# Time Does the Work

Timeframe	Net Profit Per Month
Year 1	\$1.9M
Year 3	\$5.7M
Year 5	\$9.6M
Year 7	\$13.4M
Year 10	\$19.2M

200 pods per month is operating tempo, not a goal.  
Deployment is capped by design, not constrained by demand.

# This Is a Hard Rule

Deployment capped at 200 pods per month.

No outbound sales beyond pods.

No adjacent markets pursued.

No enterprise or government selling.

Demand accumulates. Inbound arrives.

When others want access, we set the rules.



# Andrew Hill McAlastair Gunn - Founder

36 years operational and leadership experience.

Ex HM Forces.

Former corporate regional manager  
(P&L, team leadership).

Delivered secure tech solutions for UK  
government clients.

4 companies built, 3 exited.

20+ years China/Asia supply chain.

Lived 13 countries, traveled 100+.

Now building Ascension Hive from Thailand.



# We Run Lean - Really Lean

The company is run by 5 founders.

Living together in the same house.

Everything else is contracted out.

We only pay for "stuff" after we have been paid.

Need 200 pods delivered this month?

No problem. We have been paid for 200 pods already.

We inform our installation contractors and they get it done.



# \$20,000 per Month

The 5 founders all live together in one house.

Where they live and work.

Location: Chiang Mai, Thailand.

A very nice Resort in the middle of the countryside.

Quiet and peaceful.

Rent: \$6,000 per month.

Salaries: \$2,000 per month each.

Not the \$20,000 per month in Silicon Valley.



## At 100 Pods:

Monthly income: \$90,000

Minus fixed costs: \$20,000

Minus variables ( $\approx$ \$150/pod): \$15,000

Left to service debt: \$55,000

Debt service required: \$35,000

And that is with us only completing **100 pods and no more.**



# Traditional Build (Human-Centric Thinking)

## Step 1: Hire Humans

Recruit teachers, mentors.

Background checks, cultural fit.

Time: 3-6 months.

## Step 2: Train Humans

Curriculum familiarisation.

Behaviour alignment.

Safeguarding training.

Time: 3-6 months.

## Step 3: Pilot and Observe

Small cohort.

Human inconsistency.

Behaviour drift.

Retraining cycles.

Time: 3-6 months.

## Step 4: Revise and Stabilise

Replace poor hires.

Re-train strong hires.

Time: 6-12 months.

**Total Time (Optimistic): 18-36 months**



# Ascension Hive Removes Every Slow Step

## Step 1: Assemble Proven

Components

Agent frameworks.

Memory layers.

Voice systems.

Curriculum graphs.

Time: 2-4 weeks.

## Step 2: Configure Personas

Define immutable cores.

Select dropdown traits.

Lock mentor identities.

Assign teacher archetypes.

Time: 1-2 weeks.

## Step 3: Load Curriculum & Rules

Map objectives.

Define progression gates.

Encode governance constraints.

Time: 1-2 weeks.

## Step 4: Internal Simulation

Stress-test personas.

Validate edge cases.

Confirm safety constraints.

Time: 1-2 weeks.

## Step 5: Launch

No retraining.

No behavioural drift.

No attrition.

Time: Immediate.

Total Time: 6-10 weeks

Five months is conservative.



# Different Discipline

Most architects are trained to design:

Organisations.

Workflows.

Headcount.

Ascension Hive requires designing:

Identities.

Constraints.

Memory.

This is a different discipline.



# Traditional Build:

Humans → Training → Drift → Rework → Delay

Ascension Hive:

Configuration → Validation → Launch

If a system requires humans to behave consistently before it can launch,  
it cannot scale quickly.

Ascension Hive launches fast because it removes  
the slowest variable in any system: Humans.



# Risk Comes From:

Unpredictable humans.

Cultural misalignment.

Silent drift.

*Ascension Hive replaces all three with:*

Deterministic systems.

Auditable behaviour.

Locked personas.



# No Grooming Risk. No Favoritism. No Ideological Drift.

No grooming risk.

No favoritism.

No ideological drift.

Full audit trail.

Humans oversee systems, not children.



# Low Burn. High Defensibility. Fast Deployment. Clear Moat.

Low burn.

High defensibility.

Fast deployment.

Clear moat.

This is not experimental.

It is compositional.



# Senior Secured Loan - No Follow Ups.

\$250,000 principal

\$1,000,000 total repayment (300% return)

24 months

6-month grace

First-lien on IP + all pod hardware.

Builds towards 200 pods per month.

Debt service covered well before repayment begins.



# We Are Selective by Design

Family offices.

Long-term thinkers.

Builders who value control.

If this offends you, this is not your investment.



# Ascension Hive Does Not Sell Education

It manufactures capable, solvent founder-operators and retains minority alignment in what they build.

The 85/15 split is not fair in theory.

It is unfair in practice.

In the founder's favor.

That is why it works.



# Thank You

Ascension Hive

Parents Govern. AI Educates. Students Build.

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