

Pitch Deck



Ascension Hive

Ascension Hive

We don't educate children.
We develop capable humans..



The Truth Nobody Says

Education teaches:

What to think

How to comply

It does not teach:

How to decide

How to take responsibility

How to operate in the real world



We Listened

“We’ve listened to thousands of parents who feel the current system no longer works for their children. They’re frustrated with a system that no longer reflects their values or serves their future.

We didn’t ignore that —
we built an alternative that puts them back in control.”



The Two Generational Pain Points

Crisis A: Homeschooling Economic Trap

- Lost income + social isolation + inconsistent structure

Crisis B: Job-Hunting Death Spiral

- Entry-level jobs disappearing
- 4-year degree = liability
- Trained for a world that no longer exists



The Shift

AI solved access to knowledge.
The only remaining competitive advantage is judgment.



The Solution — Ascension Hive

A parent-governed system where children:

- Make real decisions
- Face real consequences
- Operate inside real businesses
— safely, early, continuously.



Core Principle

We don't simulate the real world.
We bring it forward — safely.



Parent-Governed Pods

- 10-student pods seeded by one family (friends + existing trust)
- Both parents stay in the workforce
- Parents set the values, ethos, and culture
- No social anxiety. No integration issues.

School becomes something they want to attend.



The Mentor System

Every child receives a personalized **AI Mentor** (local-first, Hive-synced).
Not a teacher. Not an authority.
A guide that frames every choice through cause-and-effect.
No child left behind. No child held back.



From Learning to Reality (Year 2 Pivot)

Inside every 10-student pod: **2 real companies** (5 students each).
With parental consent, students form and run legally registered businesses.
Roles rotate every 6 months: **CEO • CFO • CSO • CMO • CIO**.
They don't study business.
They operate inside it.



The 85/15 Playbook

Hive retains a permanent **15% non-dilutable equity carry** in every student company inside the pods.

Students and their families keep 85%.

The Hive company itself is structured differently — 55% of shares are held in a Trust dedicated to eradicating rabies and educating 500,000 jungle village children in Thailand.



Global Intelligence Layer

Every decision, outcome, and failure uploads daily.
The system identifies what works, distributes learning globally,
and **never resets** — it only improves.



Why Thailand First

- Lowest execution friction on earth (BOI 100% foreign ownership + 8-13 year tax holiday)
 - Capital efficiency: 1/3 the cost of the USA
 - 12-hour time-zone arbitrage for AI workloads
 - On-site resort in Chiang Mai — full team lives and works together 24/7
- The Hive itself is location-agnostic. Thailand is temporary proof-of-concept.



Early Momentum — Demand Is Already Here

- 3 years of founder development already completed
- Build timeline compressed from **3 years** → **4-6 months** thanks to ecosystem leverage:
 - HeyGen (AI avatars for mentors)
 - 11 Labs (curriculum engine)
- 100 Seed Founder families targeted as initial recruiters
- Viral Playground launch plan active (podcast tour + parent FB groups)



Uptake Velocity — The Podcast Tour

Our launch is driven by a high-impact podcast tour, not paid ads.

Linda Lee, our US representative, will tour major conservative podcasts (Steven Crowder, Steve Turley, and similar shows).

These shows reach **48 million subscribers** — mostly parents who have already pulled their kids from traditional schools.

She will speak directly to families frustrated with the current system and how Ascension Hive gives them back control.

Even at 0.00001% conversion, that's nearly 500 pods.

We expect the tour to fully book us out for the next 12+ months at our target of 200 pods per month.



The Hivemind Flywheel & Network Effect

The Ascension Hive Flywheel (diagram page 16a)

This is why the Hivemind becomes unstoppable:

Every student company launches with built-in customers (no cold start).

Real-world outcomes feed the AI → the entire system gets smarter every cycle.

85% student ownership creates aligned incentives and real effort.

The Ascension Hive Network (diagram page 16b)

At scale:

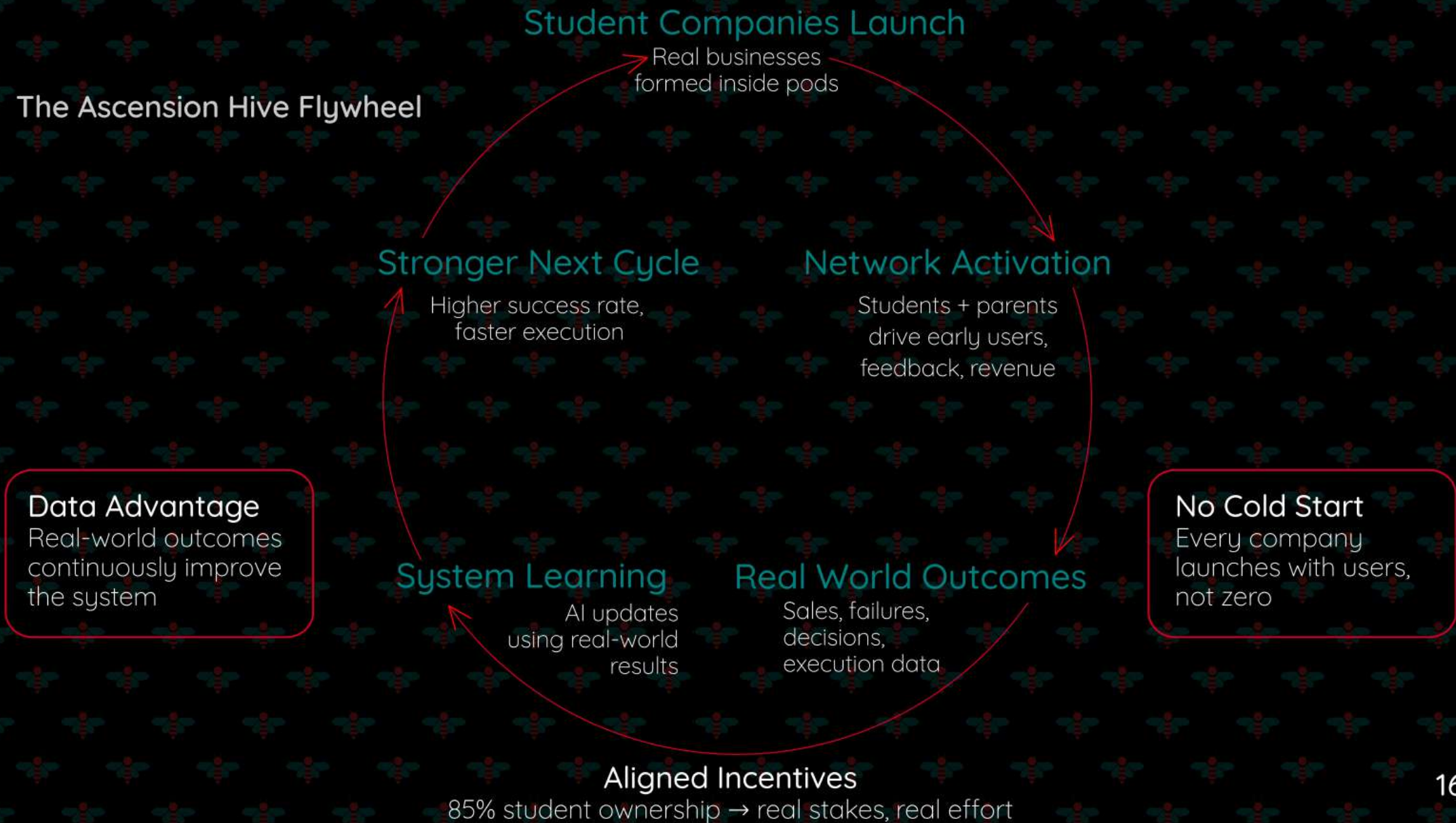
Students build → Parents buy → Companies buy → Capital stays inside the network.

Every company learns from everyone's successes and failures — not just their own.

**Trusted demand + zero customer-acquisition cost =
the biggest startup problem in the world is solved forever.**



The Ascension Hive Flywheel



The Ascension Hive Network

No Cold Start
Every company launches with:
Immediate users
Real feedback
Early revenue potential

Companies don't fight for attention.
They launch into it.

Parents (Purchasing Power)
96,000+ at scale
Buyers, validators, supporters

Trusted Demand
Parents are not anonymous customers
They are aligned participants in the system

Capital Stays Inside the Network
Spending, revenue, and growth reinforce the system

Students (Builders)
48,000+ at scale
Create, test, operate companies

Student
Companies (Supply)
4,800+ companies
Products, services, innovation



The Team Building It

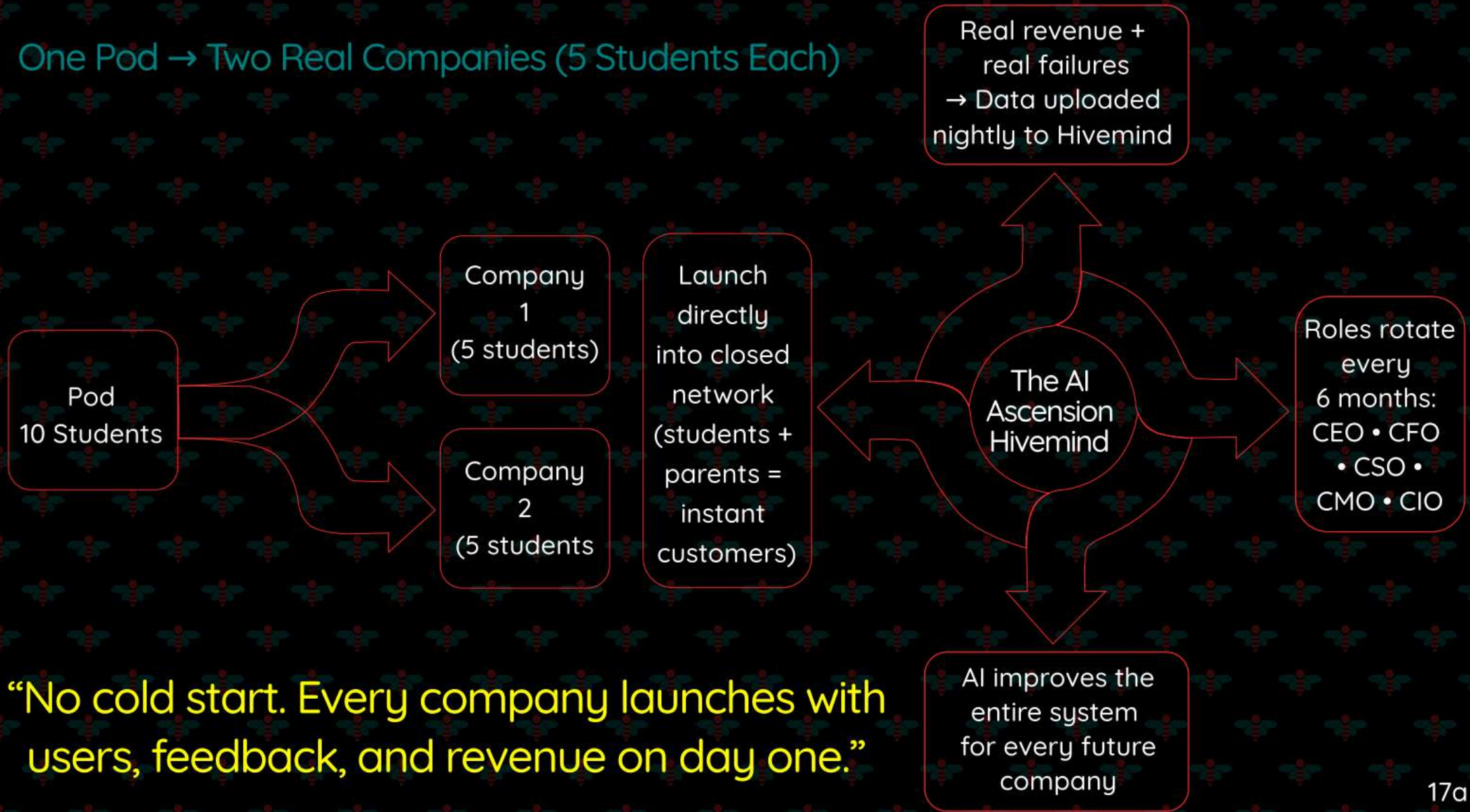
Andrew Hill McAlister Gunn + 5-founder core team (mainly British)

- Ex-Google / Facebook architects and operators ready to relocate immediately
- Already identified and eager for a new start in Thailand
- Will live and work together on-site 24/7 at the Chiang Mai resort the moment funding lands

The Hive is being built by people who have already done hard things — together.



One Pod → Two Real Companies (5 Students Each)



“No cold start. Every company launches with users, feedback, and revenue on day one.”

Unit Economics (Per-Pod — Updated 2026)

Per 10-student Pod

- Annual fee (paid from ESA grants): **\$9,800**
- Parents allocate **\$980 per child** from their \$8,000 state grant (**zero out-of-pocket**)
- Hardware + delivery + install: **\$4,280** (one-time)
- Revenue is grant-backed and collected annually upfront
- **Negative working capital** from Month 1



Safety Floor — 920% Collateralization

Senior Secured Loan — **first-priority lien** on:

- Hive MasterMind IP
- Entire physical hardware fleet (retail replacement value)

For the initial 200-pod deployment:

- Factory cost collateral: **\$398k**
- Retail liquidation value: **\$1.355M**
- LTV = **18.5%** (every \$1 of debt backed by **\$5.42** of liquid hardware)



Repayment & Cash Velocity

\$250k principal 100% cash-collateralized by the first 50 pods (\$490k annual upfront collections).

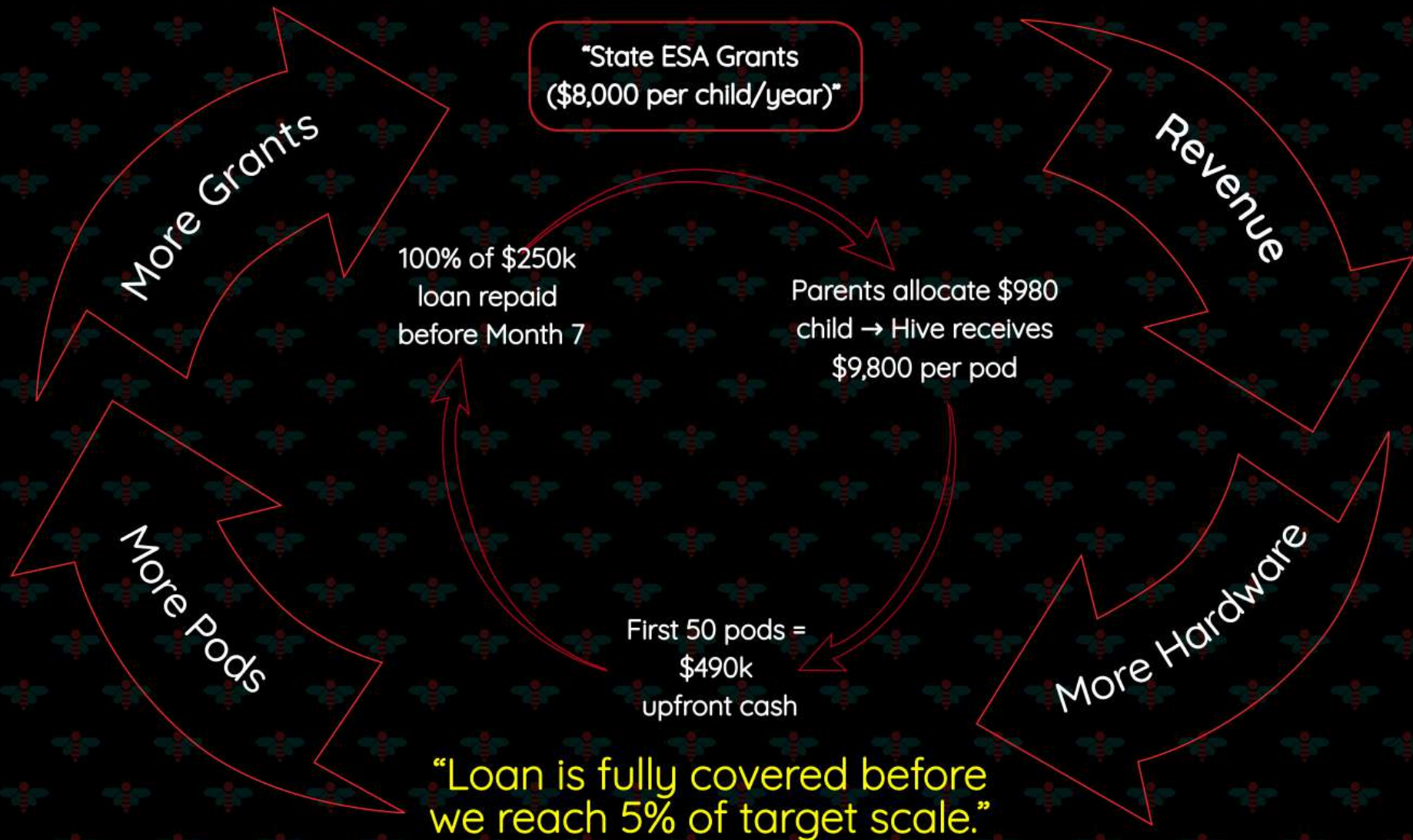
6-month grace period → repayments begin Month 7 at \$55,555/mo.

Even at 50% of target growth,

hardware collateral hits \$3.2M and annual recurring revenue exceeds \$4.9M by end of Year 1.



The Ascension Hive Grant-Funded Cash Flywheel



The Ask

\$250,000 Senior Secured Loan

- Fixed return: 300% (\$750k total repayment)
- Term: 24 months
- Liquidity trigger: 6 months
- Status: Senior Secured Creditor (paid before founders, staff, or expansion)

Why this return?

We priced the fixed return to properly reward the risk of backing a pre-revenue founder team executing a new education model.

At the same time, we deliberately keep equity expensive — it belongs to the builders and the Ascension Hive Trust.



The Founder

Andrew Hill McAlister Gunn

- 36 years operational leadership
- Ex-HM Forces
- 4 companies built / 3 exited
- Asia supply-chain veteran

Building Ascension Hive from Thailand with the 5-founder core team.



Closing Vision

Most systems prepare children for the future.

We put them inside it.

We listened.

We built the alternative.

Profits from the Hive will fund two missions: ending the Soi Dog and rabies crisis, and bringing education to 500,000 children in Thailand's jungle villages.

Let's develop capable humans — together.



Where Hive Profits Go – The Ascension Hive Trust

55%

Trust – The Mission
Eradicate rabies & the
Soi Dog crisis across Thailand
Educate 500,000 jungle village
children who currently receive
NO schooling
The Trust actually teaches the kids

- Real decision-making under real consequences
- How to form and run actual companies (same as Hive pods)
- Judgment, responsibility, and ownership – not just rote learning
- Practical life skills: health, resilience, & self-reliance

45%

Co-Founders

- Execution, scaling, and operations of the Hive
- Co-founders receive only excess profits
- Money needed for company growth and expansion stays in the company
- Excess profits paid to co-founders as bi-annual dividend payments

“Profits are permanently locked into the Trust to build capable humans and solve real humanitarian problems in Thailand.”